



For Immediate Release

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## SIT Furniture Design Award

### Announces the winners of the 1<sup>st</sup> Edition of the SIT Award.

**Los Angeles, CA** – The prestigious SIT Furniture Design Award is pleased to reveal the SIT 2020 Winners in professionals' and students' categories.

SIT Furniture Design Award™ was created to recognize the efforts of talented international furniture designers, Interior Designer and Interior decorators that use furniture in their space design. The SIT Award celebrates creativity and shares furniture designers' innovative vision with the world.

The SIT Award Jury board members evaluated all submissions from 53 countries, based not only on the highest of current Furniture design standards and trends but also seeking out truly visionary Interior designers showcasing creativity and innovation.

*"As we struggle this year with an unprecedented challenge, it's important to showcase designer's strategic thinking and imagination that goes into making great Furniture. While reorganizing our lives from home and changing life long habits, Interior Designers have a major role in redefining "private" versus "working spaces" and adapting furniture." Said Hossein Farmani, adding that "industrial designers help in improving our daily life; therefore, their efforts should be recognized."*

A full list of SIT Furniture Design Award winners can be [view here](#).

#### 2020 INTERIOR DESIGN OF THE YEAR



#### [Country Garden Nantong Riverbank Sales Office](#)

Category: Sales Office Design

Company: Vanpin Architecture Design

Lead Designers: Zhezeng Xiong, Zhenghui Long

Other Designers: Hongwei Luo, Kai Chen, Xiafei Wu, Fengshuo Dong

Country: China

## 2020 FURNITURE DESIGN OF THE YEAR



### [Sage by David Rockwell for Benchmark](#)

Category: Commercial Furniture set

Company: Rockwell Group

Lead Designer: David Rockwell

Other Designers: Barry Richards And Shunyi Wu

Country: United States

## 2020 EMERGING INTERIOR DESIGNER OF THE YEAR



### [Le Fer Plat V](#)

Category: Hotel Design

School: Savannah College of Art and Design

Lead Designer: Crystal Martin

Country: United States

## 2020 EMERGING FURNITURE DESIGNER OF THE YEAR



### [MEMORIA Chair](#)

Category: other seats

School: Esne - Escuela Universitaria De Innovación, Diseño Y Tecnología.

Lead Designer: Sergio Sesmero

Country: Spain

## Digital Innovation Center

SIT Furniture Design Award has created a Digital Innovation Center, a section to blend design, creative thinking, computational thinking, culture integration, and sustainability innovation. The annual winner of the Digital Innovation Center receives a cash prize of US\$4000 to realize a prototype or start production.

## 2020 INNOVATION OF THE YEAR



### [SecretAir - The discrete home office sideboard](#)

Company: Myny

Lead Designer: Wouter Myny

Country: Norway

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### **About the SIT Furniture Design Award:**

Farmani Group assembled SIT Furniture Design Award to bring more attention to the international furniture industry's great contribution to our daily life. SIT Furniture Design Award is the sibling Award of LIT Lighting Design Award (LIT), International Design Awards (IDA), and European Product Design Awards (ePDA) all focusing on Product Esthetic, Concepts & Enhancement, which have emerged as some of the most well-known Design Awards today.

**3C Awards** recognizes and supports talented designers through awards, press, media exposure, events, and exhibitions organization. Developed by Hossein Farmani and Astrid Hébert, 3C Awards is part of a larger organization 3C GROUP based in Switzerland and specialized in Awards, Marketing, Media, and Events.

**3C Group is a sister company to Farmani Group**, founded by Hossein Farmani. The Group is a leading organization curating and promoting photography, design, and architecture across the globe since 1985.

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