

For Immediate Release

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# SIT FURNITURE DESIGN AWARD ANNOUNCES THE WINNERS OF THE $2^{ND}$ EDITION.

**Zurich, Switzerland** – The <u>3C Awards</u> Group is pleased to formally announce the winners of the 2<sup>nd</sup> Edition of the <u>SIT Design Award</u>.

The SIT Furniture Design Award was created to recognize the efforts of talented international furniture designers, interior designers, and decorators who use furniture in the design of their spaces. The SIT Award celebrates creativity and shares with the world the innovative visions of furniture and interior designers.

The jury panel composed of 24 talented and experienced professionals, industrial designers, interior designers, academics, and media representatives, have selected the winners from over 350 submissions from 47 countries.

The judges evaluated each project based on their own merit; rewarding the most pioneering and groundbreaking designs and selecting those which stand out, based on aesthetics, functionality and innovation.

"At the SIT Design Award, we strive to support and promote not only inspired projects and innovation by professional designers but also fresh and stimulating work by emerging designers and students. This program will continue to define the future of excellence in the Furniture Design industry," said Astrid Hebert, program director.

The range of work was as astounding as always, with honorees in Furniture Design including **Tutti Bambini** for the "CoZee XL" designed by Michael Samuel, **Maytoni Gmbh** for "Amulet" a decorative accent lamp, **Vinci Design Studio** with the "Mau" chair, **Karim Rashid** for the "Keen Sun Chaise" and **Kitchoo SA** showcasing "Kitchoo K9" a smart tiny kitchen. In terms of Interior Design, the program awarded **Messana O'Rorke** with the "Junegrass House", **Bolshakova Interiors** winning in the apartment interior category with the "Renaissance Residence", **Studio GAIA** with the design of "W Washington D.C. Hotel" and **Weyell Berner Architekten** for the "Green Marmot Kapselhotel Zurich" ... just to name a few.

A full list of SIT Furniture Design Award winners can be viewed here.



### **2021 INTERIOR DESIGN OF THE YEAR**

### Junegrass House

Company: Messana O'Rorke

Lead Designers: Brian Messana and Toby O'Rorke



### **2021 FURNITURE DESIGN OF THE YEAR**

### MAY

Company: Jaderalmeida

Lead Designer: Jader Almeida



### **2021 INNOVATION OF THE YEAR**

### **INFINITY AIR**

Company: CENTRSVET

Lead Designer: Alexander Vorontsov



## 2021 EMERGING INTERIOR DESIGNER OF THE YEAR

#### Café pars

University: Pars University of Art and

Architecture, Iran

Lead Designer: Narges Shah Ahmad Ghasemi



# 2021 EMERGING FURNITURE DESIGNER OF THE YEAR

#### **FIKA**

University: Mit Institute of Design - Pune India

Lead Designer: Nidhi Nimodia

### About the SIT Furniture Design Award:

The SIT Design Awards is a sibling program of the LIT Lighting Design Award (LIT), The BLT Built Design Awards (BLT), the FIT Sport Design Awards (FIT) and The LIV Hospitality Design Awards (LIV) which have emerged as some of the most well-known Design Prize today.

**SIT Furniture Design Award** is a program under the **3C Awards**, a leading organization curating and promoting design across the globe. The company represents today's diversity and innovation in Lighting Design, Furniture Design, Sport Design, Interior Design, and Architecture. Each brand is a symbol of design excellence around the world, showcasing Professional and Emerging designers' work to over 100 expert jury members.

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