# ENTRY GUIDE



SIT Furniture Design Award <sup>™</sup> was created as a way to celebrate and share the remarkable work of furniture designers and those who use furniture in their projects. Creativity, innovative vision, and accessibility in the furniture design community deserve to be applauded and shared widely, across the world.

We carefully select our jury from industry professionals who are all leaders in their field. Each talented member of our jury is a leader in their organization and field, continuing to provide aspirational contributions to the industrial design community — and each wants to give something back, to help find today's very best visionary designs and designers.

SIT

FURNITURF

DESIGN AWARD

# Why you should submit?



Becoming a SIT Furniture Design Award winner will set you apart from the competition.



# International Exposure

Benefit from extensive marketing campaigns, press releases, newsletters, interviews, and promotions.



# **Customer Growth**

Generate exposure to an expanded architect and interior designer market, targeting developers and investors.



# Innovation

The SIT Award is looking at innovative and sustainable projects, winning is proof of your visionary mindset.



# **Team Recognition**

Productivity, motivation, job satisfaction and morale are all boosted by the well-deserved recognition of winning an award.



# Increase credibility

Our winning badge is a sign of quality for potential customers and can be a part of your sales strategy.

# **GETTING STARTED**

Register and complete your profile information.

Pick your experience level, add your company or school details and create a password.

Validate.

Once you have registered; you can run through the steps, save your progress then come back to complete your profile if needed.

First Name / Given Na	me *		
Last Name / Family N	ame / Surname *		
Email Address *			
This field is required.			
Experience Level *			
Professional	Student	Agent	
Protocolonal	out doin.	Again	
Address			
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City			
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Country *			
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Confirm Password *			
KZPE	64		
Type the oode *			

# CREATE AN ENTRY

Submit your work - access your dashboard.

Click on "Submit" to the design section related to your project:

- Interior Design
- Furniture Design / Product Design
- Innovation Center

SIT FURNITURE DESIGN AWARD

Home Profile History Create New Entry Help Logout

# SIT – FURNITURE DESIGN AWARD

Please take a moment to update your Profile

SIT Furniture Design Award shares your innovative and ground-breaking Furniture designs with the world. Submit your best designs today.

# Submit to — Interior Design

The Interior Design Category recognizes the people and practices striving towards excellence in furniture design implementation and application. The Conceptor, director, architect, engineer, interior designer, landscape architect, urban planner, etc., each creates a new space, atmosphere, and mood with their furniture.

# Submit to - Furniture Design

The furniture Design category recognizes the efforts of talented furniture designers who improve and perfect the quality of design, comfort, integration... emitted by their designs.

# Submit to - Innovation Center: Furniture with Innovative Materials

Designers with an eye on the future are invited to submit their "Furniture Design" made of Innovative materials and introduce concepts that push the boundaries of the most fertile imaginations.

# IMPORTANT/

The SIT Furniture Design Award has created an Innovation Center, the winner of which will receive a cash prize of CHF 3'000 to create a prototype or to start production. Each year, a different topic is chosen: this year, the innovation center focuses on "Furniture with Innovative Materials", the process of incorporating or using a material that improves resistance, sustainability, or functionality requires talent.

This category is only available to professional applicant.

# **ENTRY FORM**

Step 1/ Complete the entry form.

The online entry form is split into four steps: Entry Details / Entry Upload / Preview Entry / Payment

Step 1	Step 2	Step 3	Step 4
Entry Details SIT Design Award 2022 Professiona	Upload Images	Preview Entry	Payment
Entry Title - The entry title show	Ild not include your name/ company name. *	→ 9	Save & Next to Upload Images
Design Company			
Lead Designer Names *			

# ENTRY DETAILS /

For professional submissions you need to provide the following information:

- Lead Designer (required)
- List of Team Members (optional)
- Design/Product Name (required)
- Client (optional)
- Category(ies) (required)
- Brief description of design/product (required)
- Upload images and/or PDF description of the design
- Add links to design/product (videos, online materials, website, etc) (optional)

For student submissions you need to provide the following information:

- Name of your University
- Design/Product Name (required)
- Category(ies) (required)
- Brief Description of your Design/Product (required)
- Upload images and/or PDF description of the product (required)
- Add links to the Design /product (videos, online materials, website, etc) (optional)

# **ENTRY FORM**

Select which categories you wish to enter, you may enter the same design into as many categories as you see fit. In fact, doing so may increase your chances of winning.

# **IMPORTANT**/

- There is a 50% discount for the additional category picked.
- There is no limitation to the number of categories.
- We accept completed, in-progress, and conceptual projects.

## Entry Categories

### INTERIOR DE 8IGN

- Apartment Interior Design
- Conceptual Designs
- Hotel Design
- Institutional Design
- Office Design
- Public Space Design
- Restaurant & Bar Design Sales Office Design
- Zones and Rooms Design

## Entry Categories

INNOVATION CENTER Materials & Innovation

Commercial Design

Exhibition Space Design

- House Interior Design
- Mix Use Building: Residential and Commercial
- Others Interior Design
- Residential Design
- Retail Design Sport and Entertainment Spaces Design

Entry Categories

### BABY AND CHILDREN FURNITURE Baby & Children bed

Baby and Children Table Baby play mat

### FURNITURE - BEDDING Bed

Convertible Bed Euton Other Beds

### FURNITURE - LIGHTING

Ambient Lighting Decorative Accent Lamp

- Desk lamp
- Lamp Cther Lights

# FURNITURE - SEATING

Armchair

- Bean Bag
- Chair couch & sofa
- Dining chair
- Lounge chair Recliner
- Stacking Chair
- Working chair

### FURNITURE - TABLES AND DESKS

Bar Table Bedside table Computer desk

- Console Table Dining Table
- Kitchen table
- Office table Reception table
- FURNITURE BY ROOM
- Bathroom furniture
- Commercial furniture Kids furniture
- Living room fumiture
- Office fumiture Retail furniture

### HOMEWARE AND DECORATION

- Accessories Bookcase
- Carpet
- Cushion
- Mirror
- Wardrobe

### OUTDOOR FURNITURE

- Garden furniture
- Outdoor chair
- Outdoor Table
- Swimming Pool furniture

### Baby & Children chair Baby Crib & Bassinet Other Children Furniture

Bunk beds Davbed Hammock

### Ceiling Lights Designer & Custom Lighting Energy Saving Lighting

- LED Lighting Products & Fixtures
- Pendant Lighting
- Bar stool Bench
- Chaise Longue
- Cushion
- Executive chair
- Other Chairs Booking chair
- Stool
- Bathroom Vanity Coffee Table Conference table Desk
- Folding table Low table Other Tables
- Table
- Bedroom furniture Home office furniture
- Kitchen fumiture Nurserv fumiture
- Others furniture
- Armoire & Closet Cabinet Curtains & Fabric Erame

### Other Homeware Vase

- Other outdoor Furniture Outdoor Sofa
- Public park & Public area furniture
- Rug & Runner

# ENTRY UPLOAD

Step 2/ Upload your images, company/university logo and a PDF document.

You can upload up to 10 images, the logo of your company or university and one PDF document; use it as a specification sheet to provide more insight on your project.

# IMPORTANT/

- We recommend uploading a minimum of 6, a maximum of 10 images relating to your project.
- The "first Image" will be used as your entry profile picture to showcase and identify your entry.
- Professional pictures are highly recommended, all images must be in.jpg/png format, under 4 MB each, and at least 1000px wide on the longest side. If the sizes of your pictures are larger, please resize them before uploading them to the system.
- Do not watermark your photos.
- Please ensure that you have the appropriate copyright clearances for all photography submitted. All entrants understand that any image submitted to the competition may be used by the SIT Awards for marketing and promotional purposes.
- The PDF document is only used by the Jury members when voting, the document will not be published.

# Entry Uploads ional pictures are highly recommended, all images must be in.jpg/png format, under 4 MB each, and at least 1000px wide on the longest side. If the sizes of your pictures are larger, please resize them before uploading them to the system. Please do not waterma your photos, you may upload up to ten images, a minimum of six images is highly ecommended Logo (Required) Upload your Company logo or University/School logo 2 ag image or ollok to br / png / 1000px / 4mb First Image (Required) This image will be used as your entry profile picture to showcase and identify your entry. If e entering a series of photographs this should be the best image to represent the entry. **A** rag Image or olick to browse jpg / png / 1000px / 4mb Project Images (Maximum 10) rting images for your entry **A** age or ollok to browse pg / png / 1000px / 4mb Project PDF (Optional) se upload it here. You can upload a multipage ur entry has a pr oduct spec PDF saved as small file for viewing only (max 4mb). **A**2 Drag pdf or ollok to browce pdf / 4mb

# ENTRY REVIEW

Step 3/ Review your application:

• Once you have uploaded all the required material for your submission, please review your submission carefully, checking for any errors or missing information, before finalizing the payment.

# PAYMENT

Step 4/ Pay and receive your invoice:

- Submission fees are the last step in processing your application.
- Multiple entry payments are possible, just click and select those you would like to proceed with.
- Payment must be made via credit a card or Paypal.
- The cost summary is including the early submissions discount, when applicable.
- The company is based in Switzerland therefore the program currency is CHF Swiss Franc, however, you can pay in all currencies accepted by stripe & Paypal.
- Please make sure your company details have been fully completed under "profile" as the invoice will be under this company name and address.
- Once you have entered your payment information, you will receive a confirmation email with a link to download the invoice; you can also find the invoice under "History" "Completed Entries."

If you have any questions, please check our <u>Frequently Asked Questions</u> on the SIT Furniture Design Award website.

Thank you for submitting your projects and sharing your design with us!

Contact/ Please feel free to contact us at any time: customer service: support@sitaward.com www.sitaward.com

# JUDGING CRITERIA

The evaluation process for entries to the SIT Furniture Design Award is based on various judging criteria that are constantly adapted to new technical, social, economic, space atmosphere, and ecological requirements. These criteria are not comprehensive and not all criteria are applicable to each product & design. They simply provide an orientation framework and basis for judging, which is complemented by each individual juror's expertise and socio-cultural background.

- Innovation does the product provide something new to the market or supplement/improve an existing product?
- Aesthetics form, shape, color, texture, finishing, the material used, etc.
- Functionality ease of use, safety, maintenance, etc.
- Ergonomics the product's interaction with the user
- Durability the quality and longevity of the design
- Impact the benefit delivered to the user and/or society by the product
- Utility does the product meet the intended purpose and needs of the user?
- Ecological compatibility potential environmental and/or ecological impact
- The reality of production how realistic is it, technically and economically, to develop and market this product large scale?
- Emotional quotient in addition to fulfilling its practical purpose, does the product create a sense of enjoyment, and satisfaction?

# ENTRY FEES

Professional CHF 200 incl. VAT ( approx: US\$220)

Student CHF 100 incl. VAT ( approx: US\$110)

Same Product in additional categories at a 50% discount

Same Product in additional categories at a 50% discount

# DEADLINES

- 15% Early Fees discount until August 15th, 2022
- 10% Extended Early Fees discount until September 18th, 2022
- Regular Deadline: November 30th, 2022
- Final Deadline: January 15th, 2023 (10% late fee applies)
- The program will close on 28th February 2023